Royal Welsh Show 2028 – Radnor Water Bottle Design Competition

Radnor is excited to be hosting the iconic Royal Welsh Show in 2028. To help celebrate this special occasion, we are inviting all primary school aged (5 – 11years) children living in the county to design a water bottle label that showcases everything that makes Radnor unique.

Your Challenge

Create an eye-catching design for a Radnor-themed water bottle label that will be used to help promote both Radnor and the Royal Welsh Show during 2027 and 2028.

What Could Be Included?

Your design could feature:

- The beautiful countryside, hills, rivers and wildlife of Radnor.
- Farming, food production and rural life.
- Local landmarks, traditions and community spirit.
- The Royal Welsh Show and what it means to the county.
- The excitement of welcoming visitors from across Wales and beyond.

Design Tips

- Be colourful, creative and original.
- Make sure your artwork is easy to see and understand.
- Remember the design may need to be printed on thousands of bottle labels.

Judging Criteria

Entries will be judged on:

- Creativity and originality.
- How well the design represents Radnor.
- How effectively it promotes the Royal Welsh Show.
- Overall visual impact.

The winning design will appear on promotional water bottles and will help represent Radnor throughout the build-up to the Royal Welsh Show 2028. Selected entries may also be displayed at events and on social media.

We can't wait to see your designs and celebrate the creativity of young people across Radnorshire!