

Gŵyl Tyddyn a Chefn Gwlad Smallholding & Countryside Festival



The Royal Welsh Smallholding and Countryside Festival is a weekend-long celebration of smallholding and country living staged on a well-developed showground with permanent buildings and roadways and has been organized over the last two decades. It is the only weekend event that the charity organizes, and visitors can bring their pet dogs along. Its key attributes are ease of access, space and a friendly and relaxed atmosphere for smallholders or general visitors whatever the weather. The equine section is also developing as a qualifier.

There is free public car parking on the showground and the experienced organizers work with contractors to provide a safe and comfortable environment for visitors and exhibitors. Continuous security and first aid cover is provided with catering and welfare options.

Display ring entertainment, live music, demonstrations and interactive activities enhance the livestock, and equine (including show jumping) competitions. The only Premier Open Dog Show in Wales is also staged over this two-day event with some classes qualifying for Crufts.

It is an ideal event to sell gardening items and to provide any diversification ideas such as caravanning, camping, glamping and outdoor pursuits.

Different areas suitable for trade stands include:

Country life area contains our activity centred zone, which is supported by the British Association of Conservation and Shooting who provide interactive activities and competitions. Going into 2024 we will be continuing to strengthen the forestry activity with Pole Climbing and Woodchopping competitions and a training programme. We will feature activities such as an historic re-enactment group and children's activities. Our aim is to promote outdoor living, pursuits and sports and many demonstrations will be organised to reflect this. A vintage tearoom will also be featured. This area is ideal for outdoor activity tradestands and stands not affected by possible adverse weather, such as hot tubs, glamping, sports related, glamping/caravans/motorhomes. Electric and water may be available.

The food and drink quarter - consists of a dedicated Food Hall for retailing food and drink products which are produced, manufactured or processed primarily in Wales and the Border Counties, and a Street Food Area where visitors can enjoy a selection of food and drink to consume and relax. For any information or to receive an application form please contact Laura Bufton at foodhall@rwas.co.uk / 07773384569.

Livestock – The Festival attracts over 1400 livestock entries including Cattle, Sheep, Pigs & Goats. We have limited Tradestand space available for agriculture and livestock related traders within the large livestock building. The Breed Society stands will also be situated in this section with live animals housed on the stands.

Wool zone - Located in the world class Meirion Shearing Centre which consists of the following: wool handling competitions and demonstrations, demonstrations of blade shearing, spinning and weaving. Vintage shearing equipment will be on display. This area is dedicated to anything related to wool, and its uses. Electric and Wi-Fi available on payment and request, clear space or 3m x 3m pods.

Hall 1 - shopping and crafts, suitable for new and established vendors in new, larger sized "pods" 3m x 3m and multiples thereof. Electric and free business Wi-Fi available. Within this Hall we will also be developing an educational theme for all ages with workshops on stands.

Smallholder Centre - café, trade stands and smallholder related sales, information, service and hospitality stands, electric and free business Wi-Fi available, water may be available 3m x 3m "pods". Information and workshop activity will also be organised. Our ambition working alongside the Glamorgan Smallholders is to develop a social, idea sharing and political forum for smallholders in Wales. Also to attract other Smallholder groups to attend. We established a tourism section in this area in 2023 which was well received.

Outdoor spaces - ideal for machinery, outdoor clothing, horse and livestock related products, farming sundries, equipment etc., all services may be available depending on location. A vintage machinery display presence will also be arranged.

Gardening - the event is at the start of the summer season and visitors are keen to purchase items for their gardens, allotments, or patio areas. We will continue with the work started by Lantra and offer an opportunity for Welsh Growers to exhibit within our prestigious Welcome Centre and patio area. There will be opportunities for indoor and outdoor space.

Diversification & Tourism - Showcasing the best of diversification and tourism Wales has to offer, located in the South Glamorgan Exhibition Hall and the area outside the south entrance of the Hall.



