
**Cymdeithas Amaethyddol
Frenhinol Cymru**
Llanelwedd
Llanfair-ym-Muallt
Powys LD2 3SY

**Royal Welsh
Agricultural Society**
Llanelwedd
Builth Wells
Powys LD2 3SY



Could you be the next

Assistant Honorary Director of Horticulture

at the

Royal Welsh Show?

The Royal Welsh Agricultural Society is looking for a dynamic leader to take on the voluntary position of Director of Horticulture at the Royal Welsh Show.

The promotion of horticulture is one of the Society's key charitable objectives and plans are underway to establish a new Horticultural Village at the 2024 Royal Welsh Show. The village will celebrate all aspects of horticulture in Wales – from community to commercial growing, competitive showing and displays, alongside promoting the health and social benefits of gardening, education and building a resilient supply chain of sustainable Welsh produce.

The ethos of the new horticultural village is to 'inspire, educate and collaborate.' The village will be a space to inspire by showcasing excellence with competitive exhibits and displays. It will be a place for education and learning by working in partnership with schools and colleges. And it will create an opportunity to collaborate through inclusive social spaces, meeting areas and demonstration stages.

While we are still in the early stages of developing this concept, we see this as a collaborative project where different delivery partners, sponsors and stakeholders can help us deliver on this ambitious vision. We want this new horticultural village to be one of the biggest talking points of the 2024 Royal Welsh Show!

To help us deliver this vision, we are looking for a new voluntary Director to take a lead on the section. The role will involve:

- Chairing meetings and overseeing the development of the new horticultural village
- Liaising with key stakeholders and bringing exhibitors to the Show
- Leading a team of volunteer stewards during the Show
- Supporting the office team in seeking funding and sponsorship opportunities
- Working with the Director of Tradestands and helping to generate income from the section
- Being an ambassador for the horticultural village and the Show and reporting to the Show Director

The role is not a paid position but, as a volunteer, you would receive some complimentary benefits during the event.

We are seeking expressions of interest by Monday, 9th October 2023, and if you would like an informal discussion about what the role involves, please feel free to contact the Chief Executive.

To express an interest, please send a letter or an email to chiefexecutive@rwas.co.uk outlining your background, experience and what you would bring to the role.

This is an exciting opportunity to play a leading role in one of Europe's largest agricultural shows.