

Gŵyl Tyddyn a Chefn Gwlad Smallholding & Countryside Festival

Diolch yn fawr!

Thank you for coming on board and joining us at the 2022 Smallholding & Countryside Festival. It is because of the outstanding support of sponsors and traders, like yourselves, that the festival is such an enjoyable event for so many. We would like to say a massive thank you for your contribution.

Marketing

We would also like to help you promote your presence at the festival in the run up to, during and after the event. Not only will this give your business lots of extra exposure, but it will also increase the footfall of festival visitors to your stand.

If you'd like us to email you a copy of our event or Society logo along with any other information about the Smallholding & Countryside Festival, please contact a member of the team and we'd be happy to help. We can email you copies of adverts and banners which can be added to your social media pages and/or websites.

Drop us an email and we will do all we can to help: marketing@rwas.co.uk



Cymdeithas Amaethyddol Frenhinol Cymru
Royal Welsh Agricultural Society

CAFC RWAS

Gŵyl Tyddyn a Chefn Gwlad
Smallholding & Countryside Festival

21 & 22 Mai / May 2022

Dathliad o dyddynnu a bywyd gwledig
A celebration of smallholding and rural life

cafc.cymru rwas.wales
#GŵylTyddyn #SmallholdingFestival

Welsh Government
Welsh Government

Facebook Twitter Instagram



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Social media

One of the best ways to tell the world you're coming to the Smallholding & Countryside Festival is via social media.

Let your followers know you've booked your stand, where you'll be and what type of things they can expect to see on your stand when they get here. Keep the messages coming... regular updates of new items that will be available, exciting product launches, etc will build the excitement and entice people to come along and visit you at the event.

Make sure you include a photo... messages with an image always reach a larger audience and are more likely to attract people's attention.

Remember to use the **#GwyIyddyn** and/or **#SmallholdingFestival** hashtags and follow and tag us in your posts. We can then share your photos with our followers too (32K on Facebook, 19.1K on Twitter and 10.5K on Instagram):



Facebook: **@RoyalWelshAgriculturalSociety**

Twitter: **@royalwelshshow**

Instagram: **@royal_welsh_show**

Promotions, competitions and 'give-aways'

Why not purchase an extra pair of tickets with your tradestand and use them to run a competition for one of your customers and/or social media followers to win?

It not only promotes your presence at the event, it also encourages lots of shares and interaction with your businesses social media channels. Just remember to check and adhere to the various completion rules for each of the social media platforms first.

Questions

If you need anything else, or have any questions about marketing your tradestand at the Smallholding & Countryside Festival, please just get in touch: marketing@rwas.co.uk