

Gŵyl Tyddyn a Chefn Gwlad

Smallholding & Countryside Festival



The Royal Welsh Smallholding and Countryside Festival is a weekend-long celebration of smallholding and country living staged on a well-developed showground with permanent buildings and roadways. The 2020 and 2021 events had to be cancelled due to the Covid 19 pandemic, however the event was noted virtually and was kindly supported by some companies that retained their tradestand bookings with us from 2020. In 2020 it would have been the 20th year that the RWAS would have organised the event.

There is free public car parking on the showground and free public Wi-Fi in specific areas.

The experienced organisers work with contractors to provide a safe and comfortable environment for visitors and exhibitors. Continuous security and first aid cover is provided with catering and welfare options.

Display ring entertainment, live music, demonstrations and interactive activities enhance the livestock, equine (including show jumping), poultry, farriery and canine competitions.

Any arrangements for 2022 will be undertaken in line with the Welsh Government's Event Guidance and working with the local authority's Safety Advisory Group.

We have carried forward our 2020 bookings to 2022 and will welcome Charlie Dimmock to present a talk and meet smallholders, and a plethora of activities for most age groups particularly primary age school children.

There will be ring displays such as Rockwood Dog Display, a BMX Show, Scurry Driving, and Show Jumping.

Different areas suitable for trade stands include:

Country life area contains our activity centred zone, which is supported by the British Association of Conservation and Shooting who provide interactive activities and competitions. New for 2022 we will be strengthening the forestry activity with Pole Climbing and Woodchopping competitions and a training programme. The only Premier Open Dog Show in Wales will also be staged over the two days. We will feature activities such as an historic re-enactment group, Arblair Stones, a weightlifting challenge, Panic Circus, a bandstand with live music, Sgiliau a children's games programme, Builth Bulls cycling course, a fun dog agility and more. Our aim is to promote outdoor living, pursuits and sports and many demonstrations will be organised to reflect this. A vintage tea room will also be featured. This area is ideal for outdoor activity tradestands and stands not affected by possible adverse weather, such as hot tubs, glamping, sports related, glamping/caravans/motorhomes. Electric and water may be available.

The food and drink quarter - consists of a dedicated Food Hall for retailing food and drink products which are produced, manufactured or processed primarily in Wales and the Border Counties, and a Street Food Area where visitors can enjoy a selection of food and drink to consume and relax. For any information or to receive an application form please contact Laura Bufton at foodhall@rwas.co.uk / 07773384569.

Livestock – there are large buildings which house all the livestock and breed society stands, suitable for agricultural related products. We have approximately 1400 livestock entries every year.

Wool zone - located in the Meirion Shearing Centre which consists of the following: woolhandling competitions and demonstrations, demonstrations of blade shearing, and anything related to wool, and its uses. Wool handling competition (Sunday only). Electric and Wi-Fi available on payment and request, clear space or 3m x 3m pods.

Hall 1 - shopping and crafts, suitable for new and established vendors in new, larger sized "pods" 3m x 3m and multiples thereof. Electric and free business Wi-Fi available. Within this Hall we will also be developing an educational theme for all ages involving the Cows on Tour group.

Smallholder Centre - café, poultry sales, trade stands and smallholder related sales, information, service and hospitality stands, electric and free business Wi-Fi available, water may be available 3m x 3m "pods". Information and workshop activity will also be organised. This area will be redesigned and feature a Rural Diversification area. Our ambition working alongside the Glamorgan Smallholders is to develop a social, idea sharing and political forum for smallholders in Wales. Also to attract other Smallholder groups to attend.

Outdoor spaces - ideal for machinery, outdoor clothing, horse and livestock related products, farming sundries, equipment etc., all services may be available depending on location. A vintage machinery display presence will also be arranged.

Gardening - the event is at the start of the summer season and visitors are keen to purchase items for their gardens, allotments, or patio areas. Tyfu Cymru will offer an opportunity for Welsh Growers to exhibit within our prestigious Welcome Centre and patio area. There will be opportunities for indoor and outdoor space.

