Agricultural Shows Innovation Fund

Applicant Information:

Contact Name:

Position within organisation:

Contact email:

Contact number:

Correspondence Address:

Postcode:

Total cost of project:

Break down of costs by item:

Event Information:

Event Name:

Normal Date of event:

Next date of event:

Average annual attendance figures:

Please tick appropriate categories for your project:

Category 1

Innovation through the pandemic

Category 2

Innovation within the "new normal"

Category 3

Innovation that encourages collaboration

Please tick if this s a joint application with other show/s:

(If you are collaborating with another show/s please provide the details on sheet B below you must include details for all shows collaborating with this application).

Please give a brief overview of the project: (Max 75 words)

Tell us about the project in more detail, including how it is relevant to the objectives and the criteria of the fund and what the funding is needed for, specifically: (Max 500 words).

Please describe how the project will help your show/s demonstrate innovation: (Max 400 words).

How have you ensured costs indicated for the project support value for money and are the most appropriate use of resources: (Max 200 words).

If you have any further supporting information such as quotes or estimates etc, please include and send copies with your application

Sheet B

Applicant Information:

Contact Name:

Position within organisation:

Contact email:

Contact number:

Event Information:

Event Name:

Normal Date of event:

Future date of event:

Average annual attendance figures:

Applicant Information:

Contact Name:

Position within organisation:

Contact email:

Contact number:

Event Information:

Event Name:

Normal Date of event:

Future date of event:

Average annual attendance figures:

Please explain what involvement each of the organisations will have in the project: (Max 400 words)

Please explain how the collaborative working will benefit each show / organisation: (Max 400 words)